Blue Telecom Consulting becomes Tele2 partner in IoT, provides its M2M Active Monitoring System

Blue Telecom Consulting (BlueTC®) is to provide its M2M Active Monitoring System to Tele2 Sverige AB (Tele2). The main interest of the operator of Swedish origin lies in the system's ability to passively and actively monitor key performance indicators in its own or third party roaming networks. Tele2 will initially be employing the monitoring system in its global machine-to-machine (M2M) cellular networks, thus enabling optimisation and the tailoring of services to vertical customers' specific needs for machine connectivity.

BlueTC's solution, named M2M Active Monitoring System, is a robust, non-intrusive and cloud based system for monitoring key 2G, 3G and 4G network parameters in real-time. It can control and analyse all service layers, from radio access to OTT applications via IP, SMS and voice.

Thus, BlueTC provides M2M/IoT operators with an internal tool for measuring network performance from chosen strategic positions and collect data relevant to its business based on a series of KPIs. This information may be analysed and employed directly for the areas of O&M (Operations & Maintenance), as well as for optimisation purposes if combined with network analytics techniques.

In this sense, the M2M Active Monitoring System will allow Tele2 to actively track the performance of its cellular networks end-to-end, including third party roaming networks. Tele2 achieves actionable insights that will lead to network optimisation, efficiencies and provisioning of tailored machine connectivity and related services to existing and new IoT customers. This is essential in mission critical industries like security, healthcare, automotive, etc. but also of particular value to any IoT application or solution with global reach.

The two companies, that offer complementary services and solutions within the M2M and IoT ecosystem worldwide, also announce a Partner Agreement within the IoT space. Already today common efforts are being made in industry events, for instance at the IoT Talks (formerly M2M Talks) that Tele2 hosts together with its partners, customers and potential customers in their main markets around Europe and also its Lead2 Succeed 2.0 conference in Stockholm on March 17th.

Miguel Angel García Matatoros, CEO of Blue Telecom Consulting, highlights the need to monitor with a clear purpose and act on the issues detected that will most positively impact customer experiences. "Tele2's ability to manage M2M

global connectivity and services in any vertical sectors combined with our capabilities within active monitoring, constitutes a unique and highly powerful tool both for Tele2 and for its IoT customers", he added.

Through common projects, Tele2 and Blue Telecom Consulting will continue to explore new ways for business customers to ensure efficient and optimal IoT service delivery strategies in a series of verticals sectors.

Blue Telecom Consulting

Blue Telecom Consulting (BlueTC®) provides innovative solutions and services aimed at evolving and optimising telecom networks to operators, system integrators and network equipment manufacturers.

The company works within the following main business segments: Active and Passive Service Monitoring and Assurance, Network & Performance Analytics, IMS/VoLTE Network Security and Conformance Audits and finally System and Operational Automation & Optimisation.

Established in Madrid in 2005, it has offices in Spain, Sweden and the UK and through partners also covers Latin America. BlueTC serves customers worldwide through a range of collaboration and project delivery models.

For more information, please consult our website http://www.blue-tc.com, its LinkedIn Company Page or direct an email to press@blue-tc.com.

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