



Blue Telecom Consulting Awarded an Advanced Network Audit Project with Mobile Operator Azercell (Azerbaijan), part of TeliaSonera Group

The network audit is based on BlueTC's Network Analytics Solution combined with monitoring tools and will permit correlating network data with the aim of measuring impact on network performance and recommending action plans for optimization

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BlueTC has been awarded a project with Azercell to perform an advanced network audit project based on BlueTC's Network Analytics solution. Azercell is the leading mobile operator in Azerbaijan and is part of the TeliaSonera Group.

In order to establish a base line for the current situation of the Radio, Core and Transport networks in terms of utilization and quality, an advanced analysis will be performed that compared to a traditional analysis has notable advantages. It permits understanding the correlations between the different network elements' quality and performance data by monitoring information and other available data in the network. The objective with the project is to provide a new method for Azercell to conduct network optimization and planning activities that will strongly contribute to Azercell maintaining their leading position in the market.

The CTO of Azercell, Mikael Forsberg, says he is very excited about this project due to the new possibilities it opens up for regarding the understanding and predictability of the impact of service-related changes in the performance of the Radio, Core and Transmission networks' Miguel Angel García Matatoros, CEO of BlueTC, adds that the BlueTC's Network Analytics Solution, launched at the Mobile World Congress this year, may be used within multiple areas in an operator organization, but is convinced that the highest value is generated precisely when applied to network performance and operations.

About Azercell (TeliaSonera Group)

Azercell is the leader of Azerbaijan's mobile communication industry and the biggest investor in the non-oil sector. Azercell is part of the TeliaSonera Group of Companies, which has subsidiaries in 17 countries with total number of 186 million subscribers and 27 thousand employees.

Since 1996 Azercell has successfully introduced a number of technological innovations in Azerbaijan and in 2013 it reached 4,5 million subscribers.

You can find more information about Azercell at: www.azercell.com/en/company



About Blue Telecom Consulting

Blue Telecom Consulting (BlueTC) is an international telecommunications consultancy that offers innovative and specialized consulting services and solutions to Operators, System Integrators and Network Equipment Vendors. The company works with top tier companies in the telecommunications sector in various countries and takes on projects globally.

BlueTC's mission is to create value for customers developing their own services and solutions based on its unique combination of expertise and experience within the telecommunications value chain.

You can find more information about BlueTC at: www.blue-tc.com