



International Telecommunications Events:

BlueTC to Exhibit at the GSMA Mobile World Congress 2014 and to Launch New Suites of Solutions for M2M Communications and Predictive Analytics for Network Performance

Madrid, Spain, - 29 January 2014 – Blue Telecom Consulting, hereafter BlueTC, is very pleased to announce our participation at the Mobile World Congress in Barcelona, Spain, as an official Exhibitor in the What's Next Pavilion. This year the Mobile World Congress gathers almost 1.900 exhibiting companies that aim at showing off their offerings to over 70.000 high level telecom professionals and executives from as much as 200 countries.

The world's largest mobile industry exhibition, which also offers a rich conference program, constitutes a perfect venue for BlueTC to showcase our solutions and services to leading mobile operators, system integrators and vendors, from across the globe and to meet new and existing customers and partners.

The BlueTC delegation at this event will include senior executives and subject matter experts, representing all geographical regions and lines of business. We are particularly proud to be launching our two new Suites of Solutions within M2M Communications and Predictive Analytics for Network Performance, respectively.

The M2M Communications are taking off as a variety of sectors start employing this technology in their business processes, from utilities and logistics to home security companies. But the nature of M2M communications is very distinct compared to traditional mobile communications and another important factor is that the average income per subscriber, ARPS, is only a fraction of the income per user in mobile communications. This has led the BlueTC Innovation Team to develop a range of smart Solutions that will enable Operators and other companies employing M2M technology to get more, faster, enabling a shorter TTM, - and all this by minimizing investments.

Just as everybody believes they have heard it all about miracle promises around the concept of Big Data, BlueTC launches a series of break through Solutions in the area of Predictive Analytics applied to Telecom Network Performance. Through our in-depth knowledge of the telecoms value chain, in-house methodology and potent data mining tool, BlueTC's Innovation team has successfully developed a Suite of Predictive Analytics Solutions tailored to the Planning , Optimization and Management of Network Operations within Radio, Core and IMS.

These Solutions come as additions to the already existing comprehensive Solution and Service Offering that BlueTC is marketing globally: Virtual EPC – IMS/VoLTE, including IMS Security, – Solution Pre-Live Testing & TaaS, – VAS Development – Telecom Applications Management – User Data Convergence – Policy Charging & Mediation – Telecom Virtualization and Real-Time Programmable Networks.



Come visit us at the **What's Next Pavilion Hall 8.0 – Stand B60**, to learn how BlueTC is already enabling our customers to increase their capabilities, heighten their network availability and efficiency, improve their control and reduce OPEX and CAPEX through our innovative Suites of Solutions, all backed by our tested and tried in-house methodologies, tools and processes.

If you want to secure a meeting to get first-hand knowledge of our Solutions and what they can do for your organization, during or on the sidelines of the GSMA MWC 2014, please email your detailed meeting request at sales@blue-tc.com and we will get back to you with suggested slots as soon as possible.

Event dates: February 24 – 27, 2014

Venue Location: MWC, Fira de Barcelona, Montjuïc Venue, Avda. Reina Maria Cristina, s/n, 08004 Barcelona, Spain. What's Next Pavilion Hall 8.0 – Stand B60.

For more information about the GSMA MWC 2014:
<http://www.mobileworldcongress.com>

For more information about Blue Telecom Consulting, please check our Website <http://www.blue-tc.com> **or LinkedIn Company Page**
<http://www.linkedin.com/company/blue-telecom-consulting>.